## **SMARTCAM CROWD DENSITY**

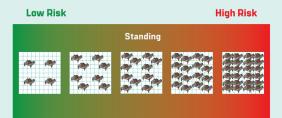
Revolutionize crowd safety with computer vision processing to automate the count of people in a predefined area with Odin's SmartCam Crowd Density Analytics.

Gain real-time insight into crowd conditions with geographical zones and customizable alert limits to indicate risk levels of exceeding safe capacities in user-defined areas.

**Geozone Tracking** 

Risk levels are defined as green under 4 people, orange as 4-5 people, and red at 6+ people per square meter/yard.

## Risks Scale



Example of scaling densities from a 1-2 people per square meter/yard range to over a 6 person per square meter/yard range displaying the risk level of exceeding safe crowd limits.

While the Crowd Density analytics provide an accurate count of attendees across a general area, adding Odin's Crowd Flow analytics & sensors analytics allows you to gain an accurate site picture of crowd movements and counts across your venue.

Trust Odin Risk Solutions to increase your festival operational efficiencies with real-time visibility to make informed decisions that reduce risks and keep your events safe and secure for all participants.



Real-time monitoring



Predictive modeling



Communication



Crowd Management Strategies

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